

To Whom It May Concern:

I wholeheartedly recommend Hip Homeschool Moms to homeschooling families and companies reaching out to the homeschool market. The website is one of the best sources of information for homeschooling families; in fact, it's one of the best resources out there. Hip Homeschool Moms is also a great company to work with to promote homeschool products in that marketplace because they have such a massive audience.

Hip Homeschool Moms is a very well organized website that's easy to navigate to find what you're looking for, and it also serves as a networking opportunity for families and for companies that would like to reach out to homeschoolers. The site holds a wealth of knowledge for new and experienced homeschoolers, and it even has information that would be relevant to non-homeschooling families like recipes, organization tips, and posts about general family issues like preparing for a baby on a budget. The best thing is, the site consistently shares and posts fresh content!

This is the best site to visit for homeschool curriculum ideas, especially if you're new to homeschooling. You can search for product reviews and blog posts by grade level, and they even have a dedicated area on site for people wondering where to get started. There are a ton of product reviews so parents can read up about others' experiences before trying a product or researching further. They even recently opened up an area on the site specifically for curriculum reviews, where you can view the star rating of each product, see a description, and read what people think about them.

I've had the pleasure of working on several marketing campaigns with Trish, Leann, and Wendy to promote our company's online learning system, Standard Deviants Accelerate. I cannot say enough what a great experience I had working with these ladies. Not only are they professional and organized, but they execute and deliver results. We've done a Review/Giveaway, a Facebook Party, and we're about to run a banner ad on the website. The feedback we received from doing the Facebook Party was so incredibly valuable, and the turnout of 250+ people was astonishingly great. I never expected that many people would attend; there were many comments coming in so quickly that it was hard to keep up! The benefits didn't stop there; the next day my inbox was filled with product questions and free trial requests, and we saw a huge boost in web traffic for that evening and the following days which HHM tracked for me!

If your company is targeting homeschoolers, Hip Homeschool Moms is the perfect company to partner with. Though I have worked with other networks and websites in the marketplace, the ladies at Hip Homeschool Moms drive the best results with the highest level of service. They also have one of the most active and loyal audiences I have ever interacted with; simply check out their Facebook page and read through some of the posts, and you'll see what I mean. I can't say enough how enjoyable and successful working with them has been; I highly recommend them to other vendors and homeschool families.

Sincerely,

Danielle Bloch



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